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New Method Plating Company, Inc. Is One Of Top Finishing Shops In U.S. *Products Finishing magazine names New Method Plating to the 'Top Shops' list*

CINCINNATI, Ohio – New Method Plating Company has been named one of the best finishing shops in the U.S., according to an industry benchmarking survey conducted by *Products Finishing* magazine, a trade publication which has covered the industry since 1938.

The magazine conducted an extensive benchmarking survey that analyzed a company in several different areas, including Current Finishing Technology, Finishing Practices and Performances, Business Strategies and Performances, and Training and Human Resources.

Only the top 50 shops were given the honor of being a *Products Finishing* magazine 'Top Shop' based on a scoring matrix of those four criteria.

"New Method Plating Company has established itself as one of the best finishing operations in the industry," said Tim Pennington, editor of *Products Finishing* magazine. "The criteria we used was very stringent, and only the finishing shops that excelled in all four areas made the list. New Method Plating Company is in rare air when it comes to finishing operations."

New Method Plating Company is located in Worcester, Massachusetts. Their services are listed on their website www.newmethodplating.com

"We are extremely excited and pleased to be named one of *Products Finishing* magazine's 'Top Shops'," said Ralph Capalbo, Jr. owner of New Method Plating Company. "Our employees and management team have worked very hard to be the best in the industry, and to provide our customers with quality service."

The full article can be seen in the April edition of a *Products Finishing* magazine at www.pfonline.com